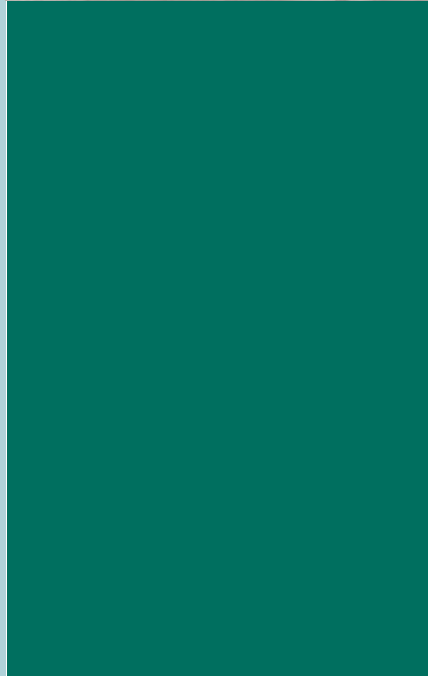
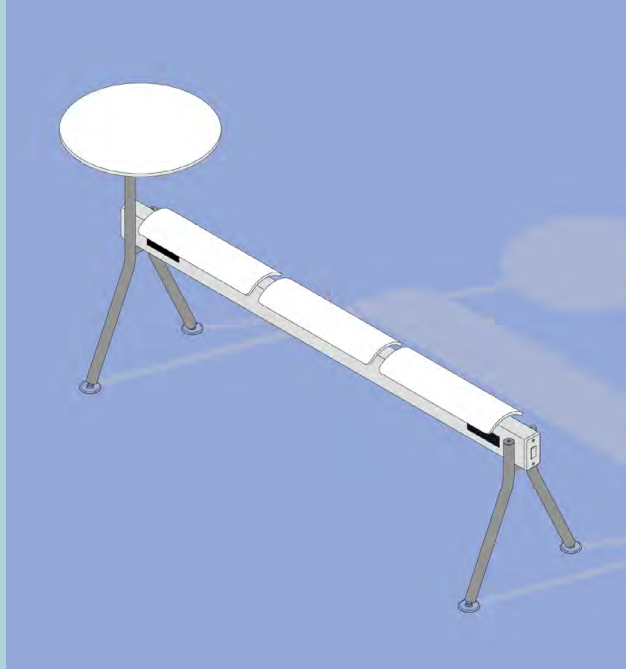


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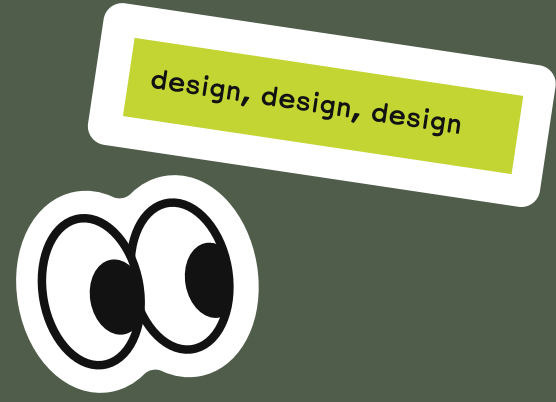


SENATOR | Allermuir



Discover Allermuir's New Brand Book.

Introducing the all new Allermuir Brand Book, full of personality and endless inspiration, showcasing our furniture in new colors, materials and a broad range of settings.



Welcome to the fifth issue of Sketch, a publication from Senator and Allermuir.

Sketch is a forum to showcase new ideas, trends, opinions, and products from Senator and Allermuir. Two completely different brands with one vision to create innovative products for the workplace.

In each edition we'll take a creative look at all the different ways we work and suggest ideas, improvements, small hacks and big changes to help inspire you.



CoLab by Senator →

Products · Ideas · Opinions ·

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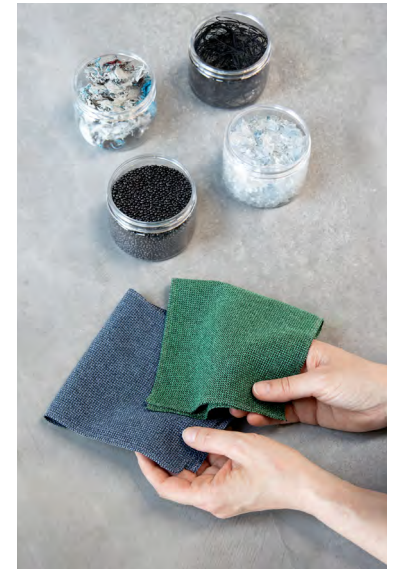
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Our Furniture is all About People.

As humans at work, we interact with physical furniture. This interaction is governed by our physical shape, physiology, psychology, society and culture. Meeting our individual human needs is the key to successful furniture settings.

Furniture engages our senses. It's one of the few things (other than our clothes) that we're in physical contact with for large amounts of time. This makes it different to other objects, we're surrounded by furniture and it's the relationship between shape, arrangement and space that make it integral to our daily lives.

As well as playing a functional role, furniture affects our mood and behaviour. Specific furniture can reduce distraction or increase stimulation.



Adrian Campbell
Workplace Design Consultant



Posture

The body affects the mind and emotions, just as our minds and emotions affect the body. We change postures with our mood. When we feel elated, we stand up straight. When we feel deflated, we slouch, curving our backs.

01. Perching

We tend to lean on higher stools rather than sit on them. This tends to be a transitory action and is something we do for the short-term.

Perching is a position halfway between sitting and standing. When you perch you naturally engage your thigh, hip, core and back muscles. It requires some effort from your body to maintain the posture but moving away from a stool requires less energy than getting up from a low seat.

A key benefit of perching is that the open pelvic angle is better for spinal posture. A reduced risk of slouching encourages better breathing. The quicker, easier transition to standing can impact productivity and collaboration. There's also better eye contact with others who are standing.

02. Standing

Breaking up periods of sitting with periods of standing and associated light activity can have important health benefits.

Standing burns more calories than sitting which can improve the way our body uses glucose and reduces the risks of cardiometabolic disorders. Standing encourages movement, in turn promoting more physical activity at work. When you stand, you find yourself shifting your weight. Those little movements make a huge difference to your energy levels. When we stand, we tend to adopt better body posture. When we sit, we are more passive than when we stand. If we sit and slouch in our seat, sliding half-way under our desks, we become incredibly passive.

Standing keeps us focused, not only because we're more visible to others, but also because we'd normally "switch off" when sitting for long periods. On the other hand, when we stand, we become assertive and proactive. We have more confidence and tend to take greater control. Creativity takes energy and standing helps energise us, especially when we move about a room. You'll notice that when people stand, they're more engaged and participative. They'll stand and write on a whiteboard when they want to demonstrate their creativity.



03. Formal Sitting

When we sit in the formal upright posture in a task chair, our bodies are in a position that helps us concentrate the most. When we adopt a good posture the vertebrae stack neatly on top of one another, so the spine is not straining to stay aligned.

Good posture means the body is relaxed, because the muscles are not straining to stay upright. Your body weight is split over your coxix and lower legs and your body is not having to have any input. The body is supported and the mind is able to concentrate.



04. Relaxing

The relax posture opens up the body. It takes pressure off our diaphragm and allows our lungs to expand. We can breathe better and our arms fall away which makes us more physically open and likely to hear other people's perspectives.

Generally speaking, seats that are designed for the relaxed posture are used with low tables, which means you can see other colleagues' whole body, including their gestures and postures as well as hearing their words. This posture generally leads to a more open discussion.

It is the informal nature of the posture that exposes the vulnerability of our human body that facilitates a different kind of workplace conversation.

05. Reclining

The posture we use more than any other, within a 24 hour period, is lying down. On average, we sleep in a reclined position for 8 hours a day.

When we're reclined, our body weight isn't just being transferred down through our spine and legs, but using our back as well. The head becomes much heavier and needs supporting. As our head and eyes are physically in a different position we have 'a different outlook' and see things in different ways. This position can be especially useful when we're looking for creative solutions. A reclined posture encourages reflection and gives us the ability to look at problems differently.



Innovation is synonymous with creativity and problem-solving. By making physical changes to your environment, the idea is to take people into furniture settings that help them think differently and is a source of stimulation.



Adrian Campbell,
Workplace Design Consultant



CoLab Beam with Upholstered Perches and End Table →

CoLab

CoLab creates agile, adaptable environments for dynamic learning, socializing, and collaborative work. The system provides freedom and flexibility to reconfigure spaces to meet the changing needs and modalities of groups, unlocking real estate potential by making space intelligent through social collaboration.

SENATOR



by Pearson Lloyd



Products (Left to Right)

- Densiti Chair | Senator
- CoLab Beam Table | Senator
- Kin Stool | Allermuir
- CoLab Seating | Senator
- CoLab Easel | Senator



CoLab 4 Seater with Back and Table →



Products (Left to Right)

CoLab Round Table | Senator

Kin Stool | Allermuir

CoLab Seater with Table | Senator

Densiti Chair | Senator

CoLab Beam Table | Senator

Kin Stool | Allermuir

CoLab Seating | Senator

CoLab Easel | Senator



↑ CoLab Rectangular Table | Senator
 Densiti Chair | Senator

← CoLab Beam Table | Senator

- 1 CoLab Easel
- 2 CoLab Seating (3 Seater sofa with back screens and table)
- 3 CoLab Beam
- 4 Kin Stool by Allermuir



The Touchdown

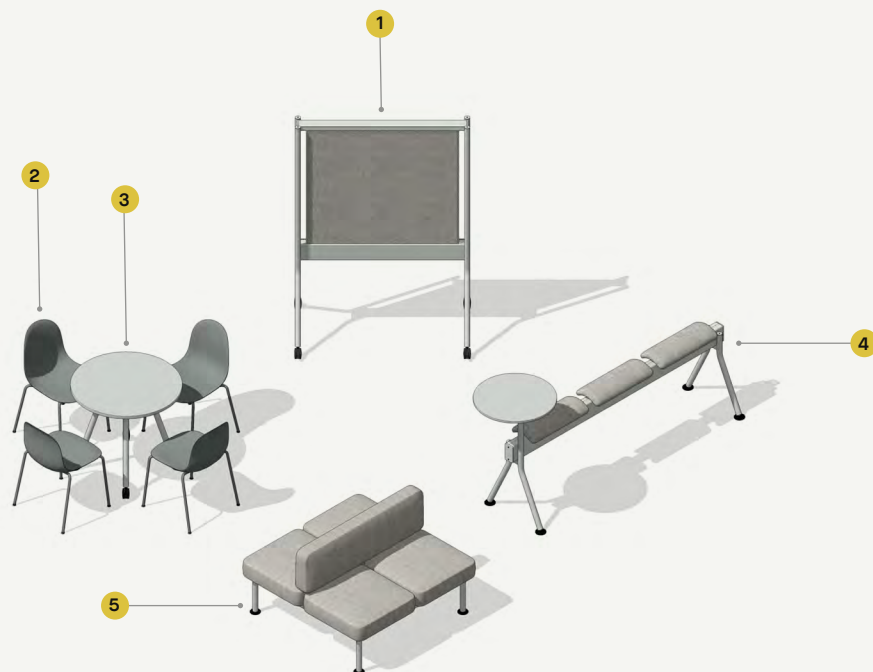
Fixed does not mean inflexible. This setting can easily accommodate up to 12 people seated within a compact space.



- 1 CoLab Easel
- 2 Kin Chair by Allermuir
- 3 CoLab Round Table
- 4 CoLab Beam (3 Seater Beam with Upholstered Perches and End Table)
- 5 CoLab Bench (4 Seater with 2 Seat Length Back)

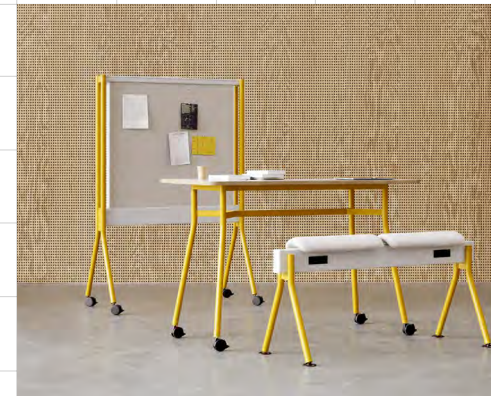
The Workshop

Education and office environments are blending, just like our working styles. The Cafe is the new classroom just as much as the meeting room. An informal and relaxed way to ideate your next project.

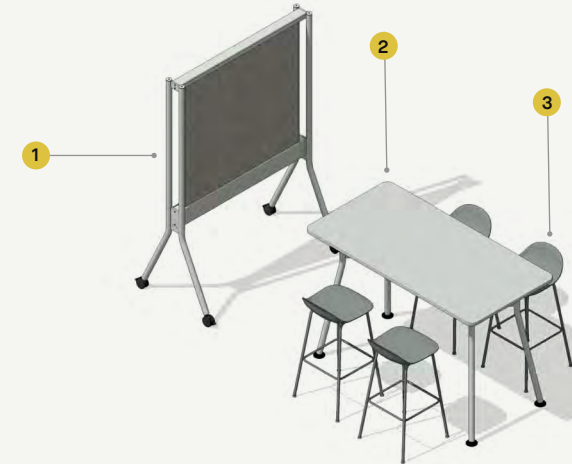


Third Space

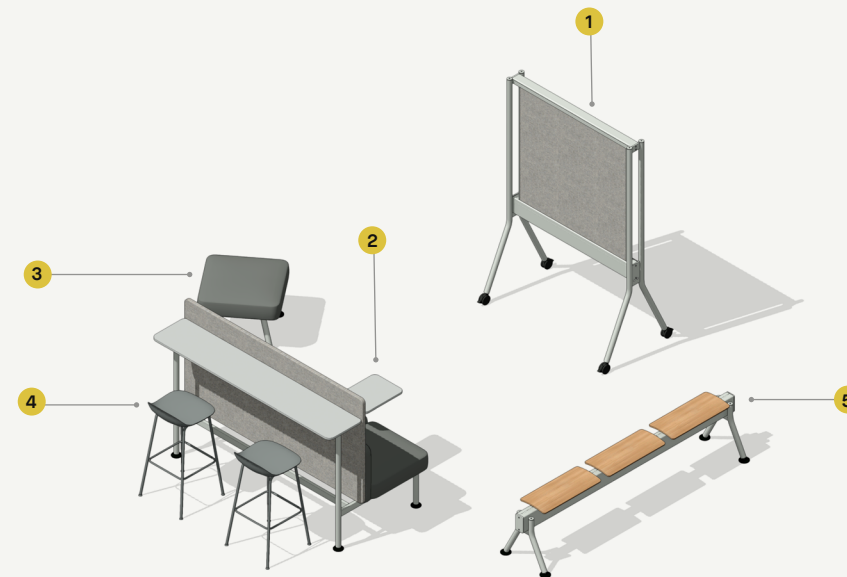
An ad-hoc space that has the ability to work in multiple environments, settings and with many uses. Pair with CoLab Beam to enable power to further enhance this setting.



- 1 CoLab Easel
- 2 CoLab Rectangular Table
- 3 Kin Stool by Allermuir



- 1 CoLab Easel
- 2 CoLab Seating (3 Seater sofa with back screens and table)
- 3 CoLab Seating (1 Seat bench)
- 4 Kin Stool by Allermuir
- 5 CoLab Beam (3 Seat Beam with Ply Seats)

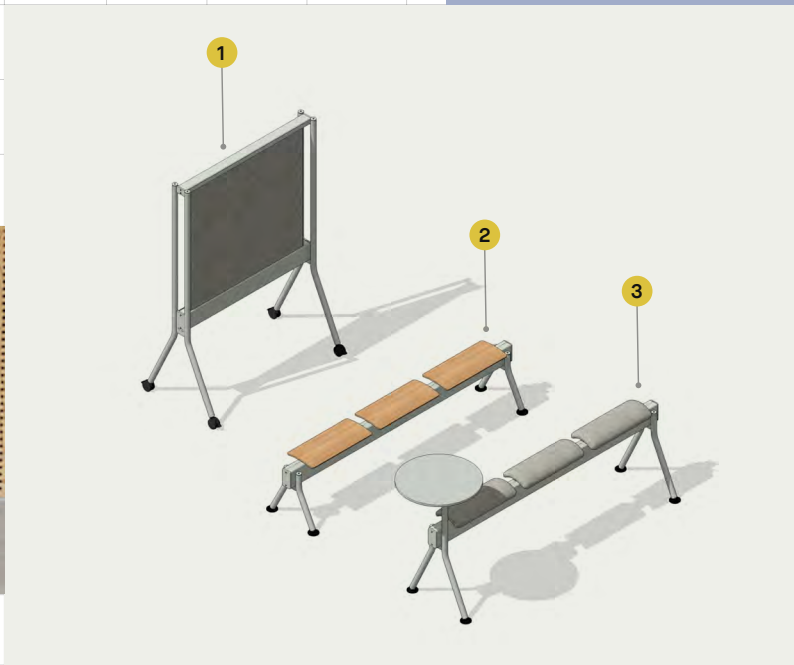


Team Space

Sit, stand, or perch. Stay for the entire meeting or pop-in for your specific seminar or training session. The use of integrated tables means no more excuses not to take notes.

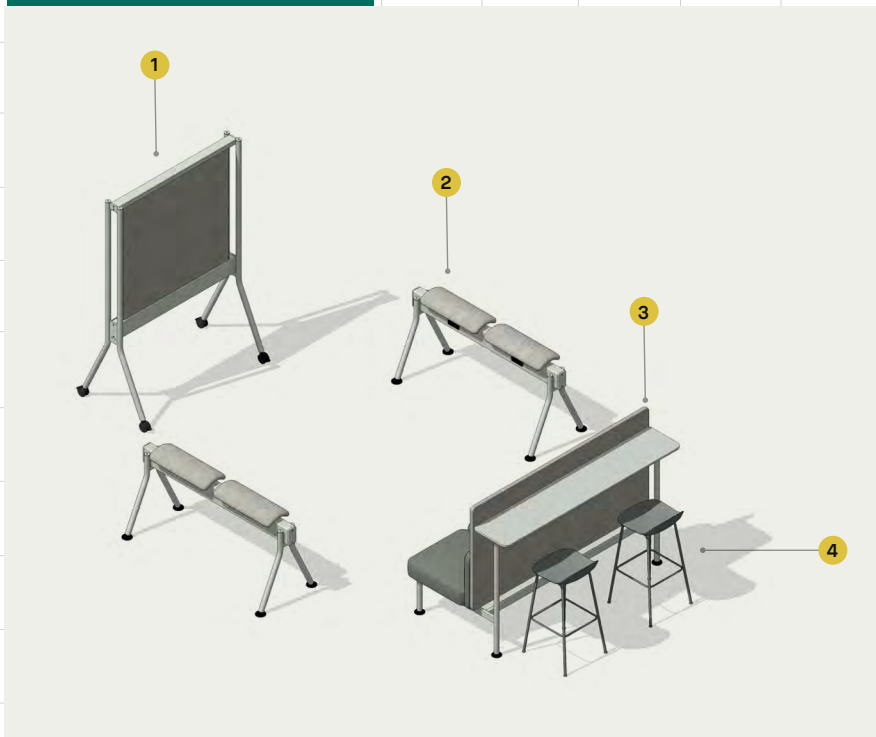
The Seminar

The formal way of teaching is no longer confined to large, traditional lecture theatres and auditoriums. CoLab enables spaces to meet the changing needs and modalities of groups, unlocking real estate potential by making space intelligent.



- 1 CoLab Easel
- 2 CoLab Beam (3 Seat Beam with Ply Seats)
- 3 CoLab Beam with Table (3 Seater Beam with Upholstered Perches and End Table)

- 1 CoLab Easel
- 2 CoLab Beam (2 Seat Beam with Upholstered Seats)
- 3 CoLab Seating (3 Seater sofa with back screens and table)
- 4 Kin Stool by Allermuir



The Forum

CoLab's multi-posture design supports a variety of positions and movements, improving engagement and optimising wellbeing. Pick the perfect posture to suit the task, then change when you need to inject fresh energy.

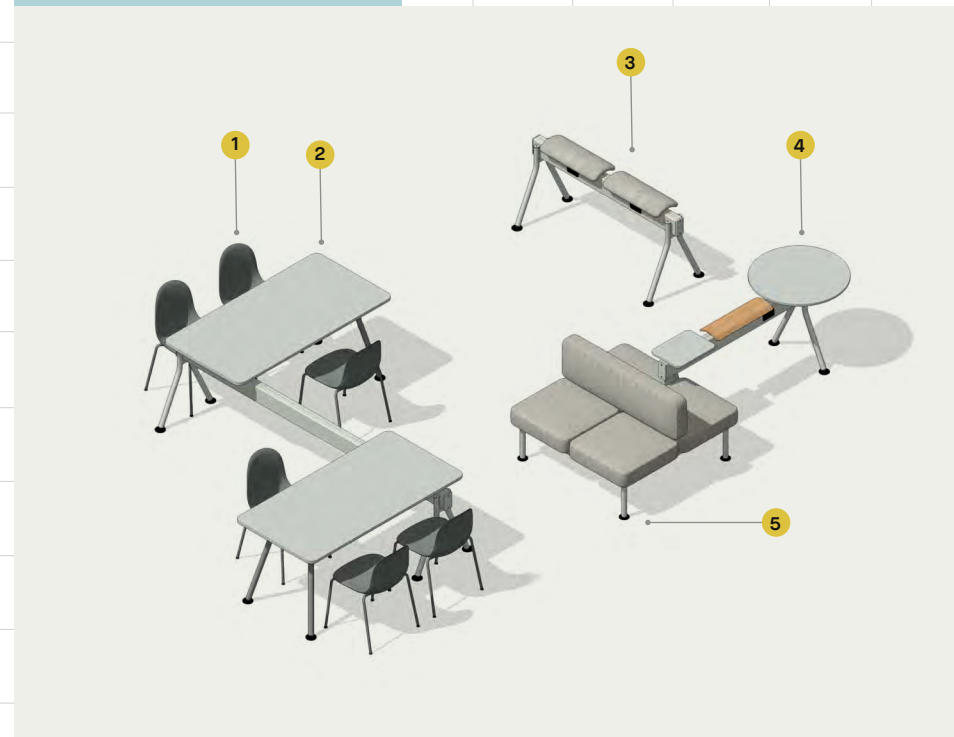
The Breakout

Replace outdated desk-bound dynamics, creating a future-facing furniture system for classrooms and workspaces that nurtures social and interactive learning work.

- 1 CoLab Easel
- 2 CoLab Beam (2 Seat Beam with Ply Seats)
- 3 CoLab Bench (4 Seater with 2 Seat Length Back)
- 4 CoLab Round Table



- 1 Kin Chair by Allermuir
- 2 CoLab Beam Table
- 3 CoLab Beam (2 Seat Beam with Upholstered Seats)
- 4 CoLab Beam (1 Ply Perch Beam with Low Table)
- 5 CoLab Bench (4 Seater with 2 Seat Length Back)



The Hive

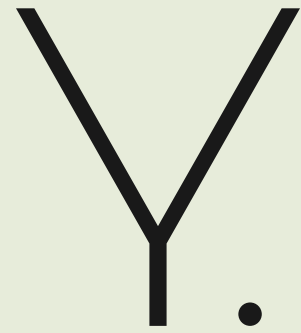
Create environments that support every mode of work, with an integrated power-distribution system to ensure a mains connection is always in easy reach.





Products (Left to Right)

- CoLab Easel | Senator
- CoLab 4 Seater with Back | Senator
- CoLab Ottoman | Senator
- CoLab 8 Seater with Back x2 | Senator
- CoLab Ply Beam with Low Table | Senator
- Kin Stool | Allermuir
- CoLab Ply Beam with High Table | Senator



INSIDE Y2 WITH
YELLOW'S STUDIO.

[SHOT BY CHRISTIAN B]

YELLOW'S STUDIO

PHOTO JOURNAL

YEAR 2023





YEAR 2023

PHOTO JOURNAL

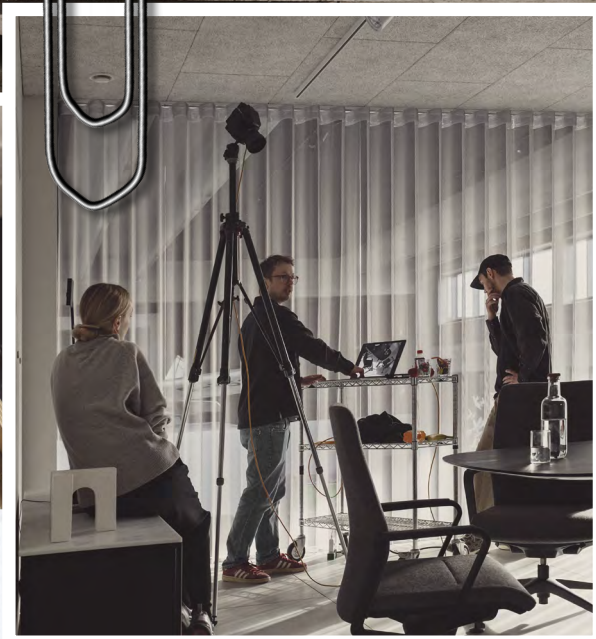
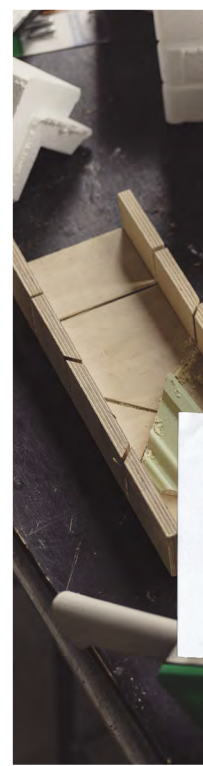
YELLOW'S STUDIO



Y2 is a collection of renovated studios set in a historic and protected 50th century building with a beautiful and patinated green copper facade.







YELLOWS STUDIO

Nestled in a modern industrial estate outside of Copenhagen, Y2 is a collection of renovated studios set in a historic and protected mid-century building. The exterior has a beautiful patina created by the aging, fluted, green copper façade that wraps the building.

As soon as you walk through the original teak doors, you're transported into a world of effortless style and creativity, home to photographers, stylists, film makers, and graphic designers.

The six studios, that used to be laboratories, all range in size, and shape but are unified by planked concrete ceilings, large windows, and matte white floors — providing not just the best conditions for photographers, stylists, and art-directors — but act as the perfect canvas for every creative project undertaken.

YELLOWS STUDIO is a creative collective of photographers, stylists, filmmakers and graphic designers. We sat down with Mikkel Mortensen on his journey as the founder of Yellows Studio.

When was Yellows founded or incorporated?

MM - I think it was registered for the first time in 2004, I'd just finished my apprenticeship and was two and a half years into my education.

So, how old were you?

MM - I was 24 years old

Many try and then fail, why do you think Yellows succeeded?

MM - I think willpower is a big reason. I don't give up, if I decide to do something I'm going to fucking win. I have a huge will to make things succeed and then, of course, there are skills. I have some key qualifications which are purely professional but on top of that I also have a good understanding of economics. I believe that the social approach and understanding I have for people is very important for success.

It was always an ambition of mine to do something different than what's been done before. But more importantly if you're going to do something, you need to have people with you. If you need to go further, you only have so much power within yourself.

It sounds like you have good people skills that allow you to build relationships whilst remaining a visionary. Is this what made you stand out at the time?

MM - I did a personality test once and I have a

MIKKEL MORTENSEN

YEAR 2023

Generalist profile. I can do a little bit of everything. Then there are some individual areas that are just completely formulaic, which you don't own at all. It's that systemic approach that I'm completely lost in, repetition, I don't find worth in it at all.

But speaking of repetition, you've stuck with Yellows for so many years. Why do you think this is?

MM - No idea, it's also surprised the hell out of me, even as a child I was always really good at understanding things quickly, then I'd lose interest. I'm the kind of person who can potentially develop quickly. However repeating something 10,000 times before you become an expert at something, I don't have the patience for that. It's too slow.

But there has been something about photography where I've been able to do that. I've always been able to see the interest in it, it's always been fun for me to stay in. I go into a mode with photography where I stimulate myself, it's not something I have to try and make an effort to stay focused. I keep hanging on to it and refining it, and the fact that it becomes, so nerdy, in some way, it just feels so natural.

It's one thing that you've continued to be a photographer, but you've also continued to run Yellows as an entity. There's a lot involved, and you've chosen to stick with that.

MM - For me, I think it's balance of stubbornness. In many ways, it's not my core competency but when you work on more difficult things, it's can be hard as hell to stay focused. So, it's this mindset of not giving up, you have to keep working hard at it.

Can you draw a parallel to the other things you've created? For example, your festival up by Tange, I've heard you describe the joy of seeing people getting involved and that it kind of grows inside you. Do you also have that feeling with Yellows?

MM - I feel the same. When you create a space, a frame for someone, or something, and then the frame continues to develop itself — it's taken to a place where you might not be able to carry it — that's where I love to work with those coincidences, where can things go, where can it take you? I don't have a need for control. I'm the type of person who has grown up in chaos, one way or another but, I'm also definitely comfortable in that chaos. Chaos for me is opportunity. If there's too much structure, I feel tied down and locked into things, if it's already predetermined, that's when I get bored. Knowing what's going to happen, or being told what I'm supposed to do, I'd rather die.

If there's too much control, there's nothing left to chance, and it gets boring as hell. When you don't

have to think about everything yourself, and something happens that you least expect, you're open to it. It's stimulating for you, if you don't need to control everything.

When you create a business, it's all about structure it's about having an overview and looking forward. as well as, looking back, constantly setting paths and goals. There's so much economy and culture inside Yellows, that's why it's super important.

I have always spent a lot of money on auditing and bookkeeping, from day one I could just feel that I shouldn't be doing this. I understand it, I can talk about it, but I'm not going to sit and fiddle with it I mean, as it drives me insane.

You need to team. You need to know your strengths, you're naturally not strong in all areas. You may think, I can do a bit of everything myself, but that doesn't mean you should, or that you're good at everything.

It sounds like that chaos factor has been your forte. If you go back to when you were 24, were you jumping into the deep end all the time?

MM - I bring this into everything I do. I go where the danger is or where there's risk. There has to be a chance for things to go wrong otherwise it becomes uninteresting.

What about when it's not structural or there's no strategy. Is it more sensible?

MM - It's 100% emotions and gut feelings.

Look at the world messing around with AI, structure, and order, you can create all sorts of rules for yourself and get all kinds of information. But you can also just look at it and feel whether it works or not.

When I relate this to being a photographer and my process, I've been doing this for years, I'm encoded in it, but I have the experience now to just let go of the technique and just take a step back and look at what I'm doing, it took me many years to let go.

I think for many years I wasn't looking at what I was doing, there was so much technique involved which in reality, I was super inhibited by. If we had to do something, it always had to be on point. We had to try new things: for example, I had way too many lamps on, and all kinds of bullshit, so I didn't have much energy left to see what it was I was doing. Looking back, I think it took me 10 years to be present while photographing, to be more confident in looking at what I was doing.

But its also meant that suddenly I just had a huge toolbox of things, technically too. And that's what I am, I am easily one of the most technical photographers I know, who can do a little bit of everything with the

different techniques. Things that now belong to the technological aspect of photography back to analogues because I was part of that process.

You have a very picturesque approach to your work with the technique underlying. This makes me wonder whether some parallels can be drawn to the way Yellows was created, as it was funded by friends.

MM - I think so. Yellows could have become much bigger than it is now if the right skill sets had been there. There are many things I have done that in hindsight would have done differently at this point

But that's the thing, it's hard to start-up both as a visionary, and as a practitioner, you wear so many hats. You can't just go out and hire the best as you don't have the money for that, so I don't know, I've always worked with the idea that you can take the elevator or you can take the stairs.

If you take the stairs and you fall over, you never fall any further than down to the next staircase. Take the elevator then you can get up quickly but if you go down, then you start all over again. So that's the safe one, and also, perhaps the less wise one. The staircase is hard work, going up those stairs takes a long time. If I had teamed up with someone who was super sharp in business for example, for starters it's a bit like an advertising agency.

In an agency you have a few different core competencies, you don't have one manager you have two to three managers who can do different things. One can do the creative part, one the administrative part, and one can do HR. That's how it works in leadership, where you need at least three managers who can bring it all together.

I would arrange it like that if I could do it again, I would have made a plan sooner...

[Click here to read interview.](#)

YELLOW'S STUDIO

MIKKEL MORTENSEN

YEAR 2023







Available in
47 colors

SHOWCASE

RENEWED LOOP

In their quest to reduce textile waste and save resources, Gabriel has found a way to close the loop and transform textile waste into new textile products. They call it Renewed Loop, a game changing 100% recycled and recyclable design based on textile-to-textile recycling.

by Gabriel

Textile-to-Textile recycling in a closed loop.

The waste age calls for pioneering solutions and innovative design that addresses the challenges of textile waste. As we all enter a new era of recycling, it is time to leave the throwaway culture behind, embrace waste as a valuable resource, and develop new ways to recycle materials again and again.

By recycling waste into new textiles that can be recycled again and again, we create a circular system – a closed textile loop – reducing waste generation, conserving natural resources, and contributing to lowering CO2 emissions.

The visual appeal of Renewed Loop lies in its refined, natural aesthetic and sparkling melange expression created by black, recycled yarns. While the beautiful interplay of light and dark shades adds depth and volume to the texture, the black recycled yarns also add an extra dimension to the color palette, subtly muting each of the vivid shades.

Beyond the visual appeal, Renewed Loop represents a circular philosophy that encourages us to reduce consumption, limit our environmental impact, and reconnect with nature. This less-is-more approach makes the textiles ideal for spaces that prioritize innovative circular solutions and seek to create a planet-conscious interior style.



La Famiglia

Designed to meet the blended needs of modern work and hospitality environments, Famiglia can transition seamlessly. Its tuned ergonomic forms ensure utmost comfort and space utilisation while the multiple applications provide a programme that can be adapted to suit changing environments for years to come. Reimagined with improved comfort and refined silhouettes, the family's subtle update includes seven completely new chairs.

by Allermuir



Famiglia | Lounge chair, Wooden Frame

Batan | Soft Folds, Low Tables

Famiglia High Back



Famiglia Low Back



Famiglia Mid Back on a Recliner Frame



Famiglia Lounge



Footstool





Famiglia | Mid Back, Wooden Frame

Batan | High Brass Table



Famiglia | Mid Back, 5 Star Base

Complementary tables provide convenient power access, designed to meet the blended needs of modern work and hospitality environments.



Famiglia | High Back, Recliner Frame

Conic | Low Table

Crate Divide | Storage

New Allermuir Offline Directory.

This printed directory contains every piece of Allermuir product information designed to help you easily navigate between on and offline.



Create modular spaces to meet & retreat with Mote.

Mote responds to the demands of dynamic work environments; versatile, reconfigurable spaces for meeting, learning, focusing, or relaxing. No detail is an afterthought with every inch having been given careful consideration to reclaim redundant space.

SENATOR



Products (Left to Right)

WorkBase | Senator
i-Workchair 2.0 | Senator

WorkBase

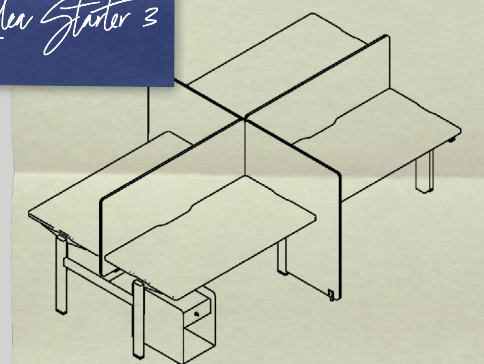
With height adjustability playing an ever increasing role in the modern office, WorkBase offers a comprehensive solution that offers height-settable as standard.

WorkBase provides each user a defined space where each work surface is height settable allowing the user to define their own ideal working posture.

by **SENATOR**

Notes

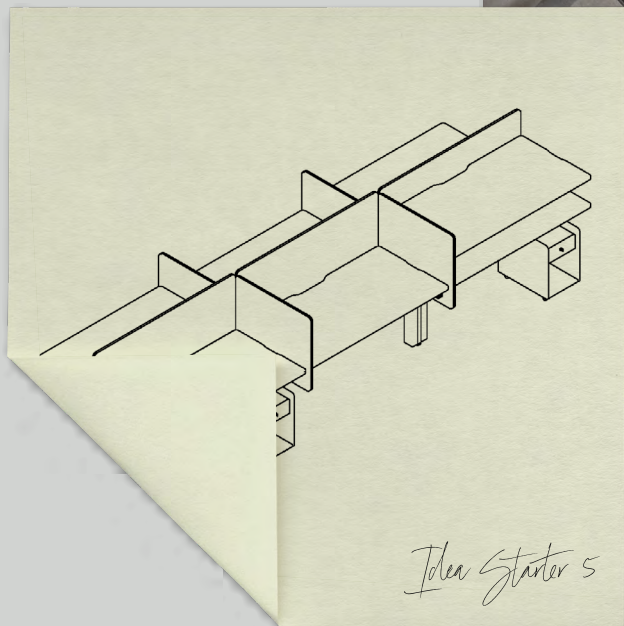
Idea Starter 3





Products (Left to Right)

- i-Workchair 2.0 | Senator
- WorkBase Idea Starter 5 | Senator



Things we love

OUR TOP PICKS

Things we've been watching, reading, listening to, and have been inspired by.



Hot off the press.

We've been interested in *Begin Again* by Oliver Jeffers. Through vibrant colors and poignant words, the book builds on Jeffers' artistic exploration of humankind's impact on itself and our planet.



Through the speakers.

Jungle, the debut studio album by London-based modern musical collective *Jungle*.



Through the headphones.

Women at Work, Conversations about where we're at and how we move forward.



Best of the box sets.

The Bear, FX's new comedy series about food, family, the insanity of the grind, the beauty of *Sense of Urgency* and the steep slippery down side streaming now on DisneyPlus.

Transforming Spaces

by Allermuir

A flexible new environment for one of UK's oldest family-run companies, Salts Healthcare. The Interior Design Practice were instructed to transform their manufacturing area into a flexible new environment that can host showcase events, provide meeting spaces, and inspire true human connection.



Products (Left to Right)

- Tylus | Cushion
- Open | Sofa
- Crate | Planter
- Axyl | Stool
- Famiglia | Mid Back Chair
- Host | Laptop Table
- Crate Divide | Storage

The Interior Design Practice worked with Salts to create a design that encapsulated their business goals, establishing a collection of spaces enabling the Salts teams to connect and collaborate at destination points throughout their new environment. Their space featured a new main entrance, fully catered canteen, a new boardroom/meeting rooms and a collaboration area flexible to showcase events throughout the year.

Capturing the essence of Salts Healthcare, IDP created a timeless, durable design with a neutral color palette and seamless visual connections between each work setting and space. Allermuir products underpin the design intent of each area with the organic forms of Famiglia and Oran emphasising the natural theme and Oran giving confidence and strength to the reception space.



Products (Left to Right)

Oran | 2 Seat Sofa

Tylus | Cushion

Crate | Planter

FortySeven | Coffee Table

Famiglia | Lounge Chair



"Taking the project from a manufacturing plant to a destination where the user experience changed so dramatically was a shared vision so successfully achieved through the layers of detail throughout the project. Whilst lighting, flooring, biophilia and material finishes greatly influenced the organic tone of the interior the furniture helped elevate the experience and provided a strong structure to its organic design."

Patrick Moss
Project Manager at IDP



Products (Left to Right)

- Axyl | Stool
- Famiglia | Lounge Chair
- Conic | Low Level Table
- Mozaik | Storage
- Oran | 2 Seat Sofa
- Tylus | Cushion



Plum | 2 Seat Sofa
Sunda 2 | Low Level Table

NEW

Plum

The characterful lounge chair collection has evolved to include one, two and three-seat units offering various levels of openness and enclosure, from an Ottoman to a standard height sofa through to a high back sofa.

The entire family is based on series of ultra-soft pillow like structures that allow the internal structure of the chair to be hidden. The elegant and compact nature of Plum means it is as much at home in a hospitality setting as a corporate one.



by Mark Gabbertas



Products (Left to Right)

Plum | Ottoman

Sunda 2 | Low Level Table

Plum | 3 Seat Sofa

Plum | 1 Seat Sofa

elegant

comfortable



compact.



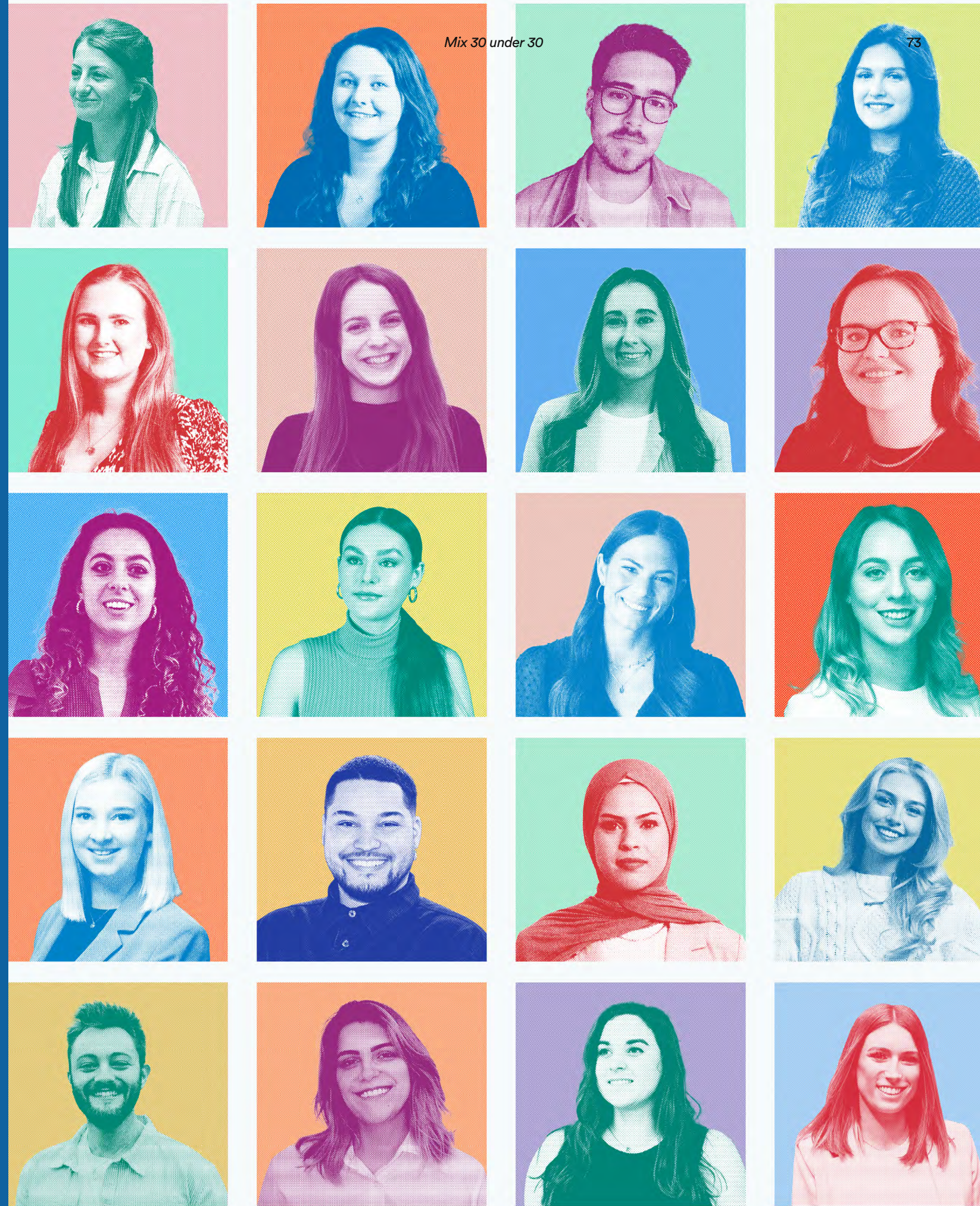
Products (Left to Right)
 Plum | 2 Seat Ottoman
 Plum | 1 Seat Sofa
 Plum | 2 Seat Sofa
 Host | Laptop Table

SHOWCASE

MIX 30 UNDER 30

For its eighth year, Mix's 30 under 30 festivities arrived in Clerkenwell in September, celebrating their previously announced list of the industry's greatest design leaders aged under 30.

As headline sponsor Allermuir and Senator hosted the evening in style at its flagship showroom in London.



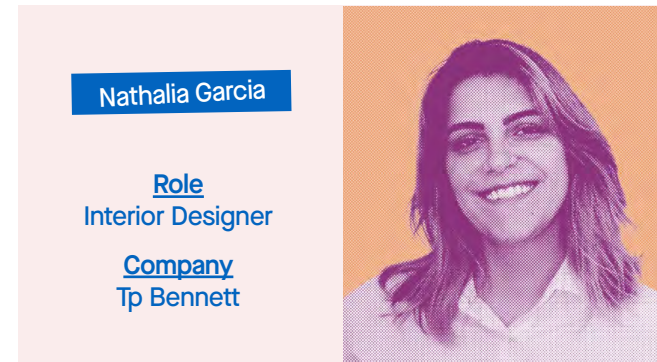
Awards were handed out to the year's chosen recipients for their approach to creativity, commitment to innovation and relentless work ethic – all qualities that their nominating practices felt set them apart from the crowd. Featuring a blend of large and smaller studios, and specialists from across the industry, the future leaders were applauded one-by-one by their respective peers before segueing into a high-octane party, with the lights turned down and the music turned up.



“Being a part of Mix 30 Under 30 is a really big achievement for me,” shares Ashton Holmes from Peldon Rose. “It’s been a milestone in my career that I’ve wanted to achieve for a while, so to have finally made it is really exciting and I’m very happy.” Recognising not only the talent and achievements to date of an extraordinary group of people, the class of 2023 also represents immense potential – with previous recipients rising to extraordinary heights within the design industry.

When asked what the future of design looks like to them, the responses were diverse. “I’m really excited about the evolution of biomimicry,” adds Holmes, “We’ve seen biophilia come in, but now architecture is starting to develop into these beautiful natural designs and it’s exciting to see how we can evolve that into interior spaces.” Holmes is also enthusiastic about the role technology plays in the industry and how it could shape how designers

work, favouring a future of blended realities and VR headsets.



Looking at the coming years through a more emotive lense, Tp Bennett’s Nathalia Garcia believes in the increasing need for connectivity across projects, as studios and practices seek new ways to develop relationships with clients, to bring visions to life. “Being connected is my passion in design,” exclaims Garcia, who was partially nominated for her ‘role model’ qualities, including her considered approach to support future generations, in particular with regards to sustainability.





Will Nock

Role
Technical
Interior Designer

Company
MoreySmith

MoreySmith's Will Nock continues the eco-conscious thread with pragmatic ideas that blend historical construction techniques with new methods: "There's been a lot recently about 3D printing and how we can use it to build using materials locally sourced." Nock is also invested in using artificial intelligence as a tool in design, to collect data and form commercial environments that support multiple personality types and neurodiverse needs.

"What's really exciting at the moment is 'residential'," says Wood Bagot's Jenny Olver, referencing the crossover of hospitality and residential in the workplace. Having worked on projects this year such as Convene – the

50,000 sq ft HQ at Bishopsgate in London – Olver describes how the growth of hospitality and residential mixes takes the 'high end' comfort of these experiences and translates it for a more traditional workplace setting. Already acknowledged to be beneficial for employees' wellbeing and productivity levels, this 'residential' blend lends itself to the development of extraordinary future design concepts – continuing the shift in workplace design from uniform and monochrome to personalised and characterful. Sharing her thoughts on being part of this year's 30 Under 30 class Olver explains that "it feels really amazing to be in a group of [talented] young people. It's full of companies that have worked on amazing projects and I feel really lucky to be a part of it."

Jenny Olver

Role
Interior Designer

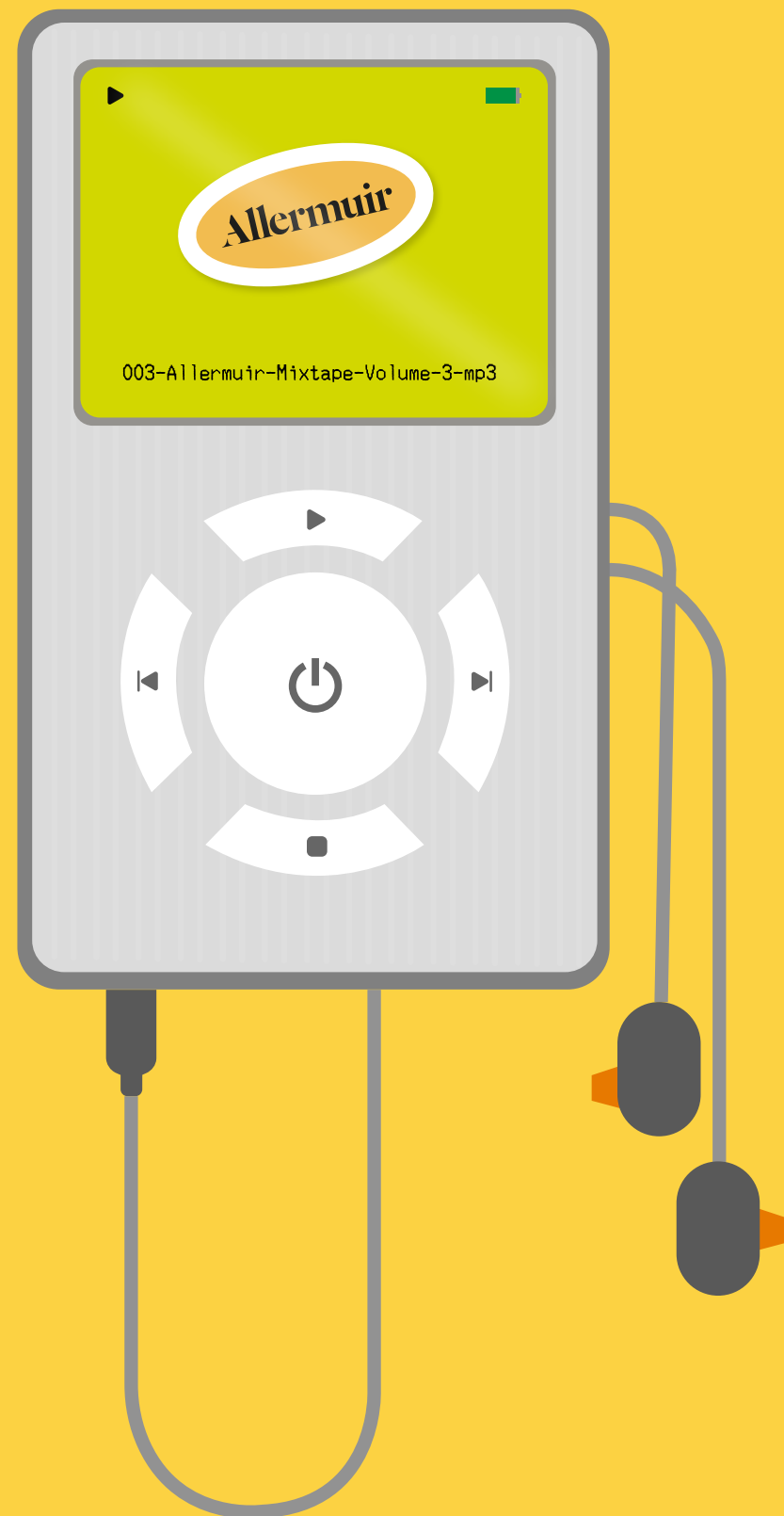
Company
Woods Bagot



Mix Interiors 30 under 30 Class of 2023

Mix 30 under 30





PLAYLIST

Turn up the volume with this playlist curated by Allermuir, guaranteed to send good vibrations your way.

Up Against The Wall – Peter Bjorn and John

A.M. 180 – Grandaddy

Teen Age Riot (Album Version) – Sonic Youth

Profanity Prayers – Beck

Myxomatosis – Radiohead

Frontwards Remastered – Pavement

She Don't Use Jelly – The Flaming Lips

Can't Do Without You – Caribou

Music is My Radar (2012 Remaster) – Blur

Nobody But Me – The Human Beinz

Best of Burden (Remastered 1994) – The Rolling Stones

Indian Style – A. Savage

[Click below to listen...](#)

SHOWCASE

Leave No Trace

The Senator Group presents
'Leave No Trace': A pop-up installation at
Clerkenwell Design Festival celebrating
the beauty of waste.

Sustain® × The Senator Group





Sustainable practices are constantly emerging globally. These advancements are raising demands for designers to consider a product's environmental impact from conception to materials and manufacturing.

The "Leave No Trace" pop-up exhibition has been curated to bring consciousness to creatives within the furniture industry and demonstrate how we can evolve our thinking beyond the basics, to harness preservation, longevity and renewal. They don't have all the answers but they're asking the right questions.

Innovative processes are already shaping sustainable designs of the future. As designers, creators and even consumers we have a responsibility to seek new materials, methods and tools that reduce our personal impact.

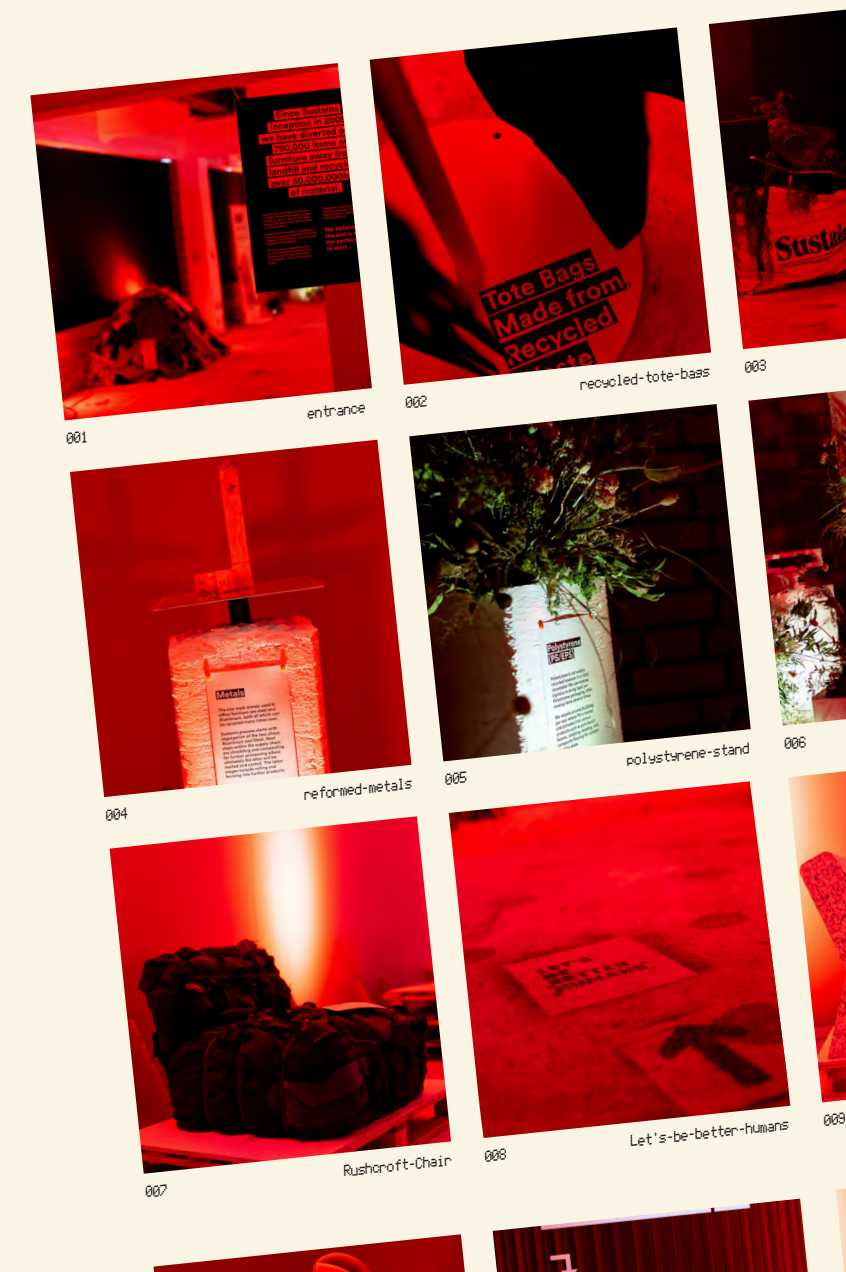
Sustain, part of The Senator Group is a 15,000 ft² recycling centre, built in 2009, to handle not only its own waste but also that of the UK's contract furniture industry. To date, Sustain has diverted over 750,000 items of furniture away from landfill and recycled over 50,000,000kgs of material.

Drawing from Sustain's waste streams, The Senator Group's talented team of designers and engineers reworked recycled materials to produce reformed pieces that inspire and raise awareness about the sustainable future. They created furniture concepts as well as showing raw materials in a creative way, celebrating the beauty that can be created from a recycled source.

At Sustain, they believe that for every piece of material that is put into the market there

is a route for recycling the equivalent piece of redundant material at the end of its life. Believing that the end is the perfect place to start.

As designers and consumers, we all have a responsibility to reduce our personal impact by seeking new materials, methods and tools that promote sustainability. The installation showcases the many possibilities for sustainable furniture design and manufacturing, in hopes to spark conversations and ideas that embrace the beauty of sustainable possibilities.



Future Concepts



Rushton Chair

DESIGN BY DANIEL RUSHTON
 \ UPHOLSTERY DEVELOPMENT

A work of complete transparency; The Rushton Chair is purposely honest. Giving new life to cut offs and scraps to create a unique, future proof product. A mixture of texture and color creates a perfectly imperfect statement design.

SO, WHAT'S WRAPPED UP?

A collection of different fabrics and textiles, the Rushton chair has repurposed otherwise waste product. Tightly bound together to contour and aid comfort.



DESIGN BY KATIE ANDERSON
 \ CREATIVE

Tube Table

A table created from the remnants of Sustain's materials: fabric rolls and cut offs. Recovering and reusing materials that otherwise would come to the end of their manufacturing life.

Collaborating with Kvadrat using 100% recyclable 'Really' table top constructed from end of life cotton and wool to create a durable and aesthetic product without compromising the planet.

SO WHAT AM I MADE OF?

Formed using the internal tubes of fabric rolls and upholstered with cut off fabric. Finished with the work of Kvadrat, creating a product that is authentic and honest, showing that when a product has come to the end of it's life it's not the end but time for a new beginning.



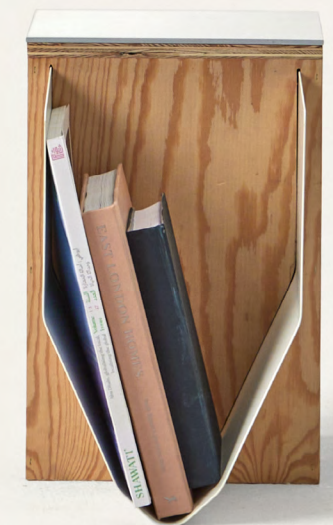
DESIGN BY KASH MEHERALI
 \ DESIGNER

Magazine Rack

A product designed to fuse together functionality and craftsmanship. Repurposing workshop off cuts with innovative design. This magazine rack was created to be subtle, showing that sustainable design can be effortless and aesthetic whilst still having an impactful story.

SO, WHAT'S INSIDE?

Saving off-cut plywood along with powder coated sheet steel from the workshop, the rack enhances the character of wood by pairing it with the soft steel sheet. Rejuvenating the waste materials to create an accessory that is minimal yet bleeding with resourcefulness and creativity.



Jam Chair

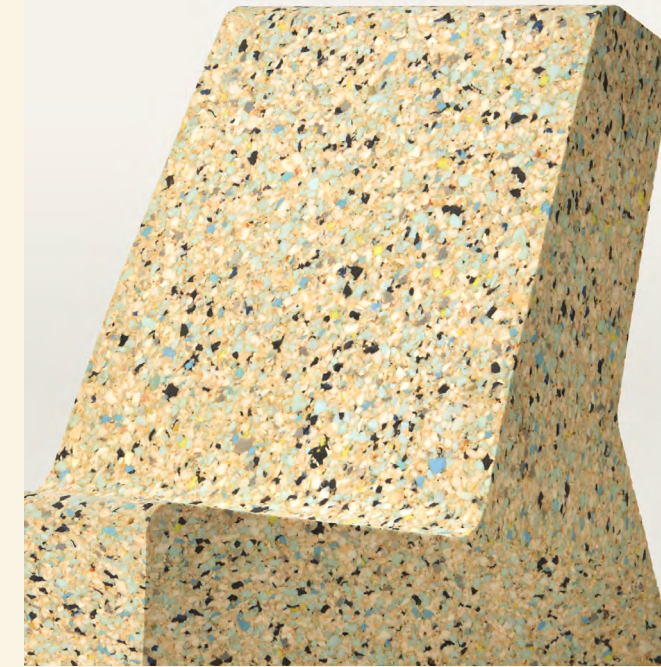
DESIGN BY JAMIE HOUGH
 \ ENGINEER

Redefining the lounge chair, recycled and reformed. Created using our recon foam to achieve ultimate comfort while portraying honesty and transparency. The aim to show the beauty of imperfections in every corner.

Using reverse logistics, Sustain's factory foam off cuts are baled, heated and formed into recon foam, turning into something truly beautiful.

SO WHAT AM I?

Delicately sculpted, 100% curated from our Recon foam. Leaving nothing to the imagination, this chair enhances imperfections and brings attention to every detail. A product that is as raw as it is elegant.





Clerkenwell Design Week, London.

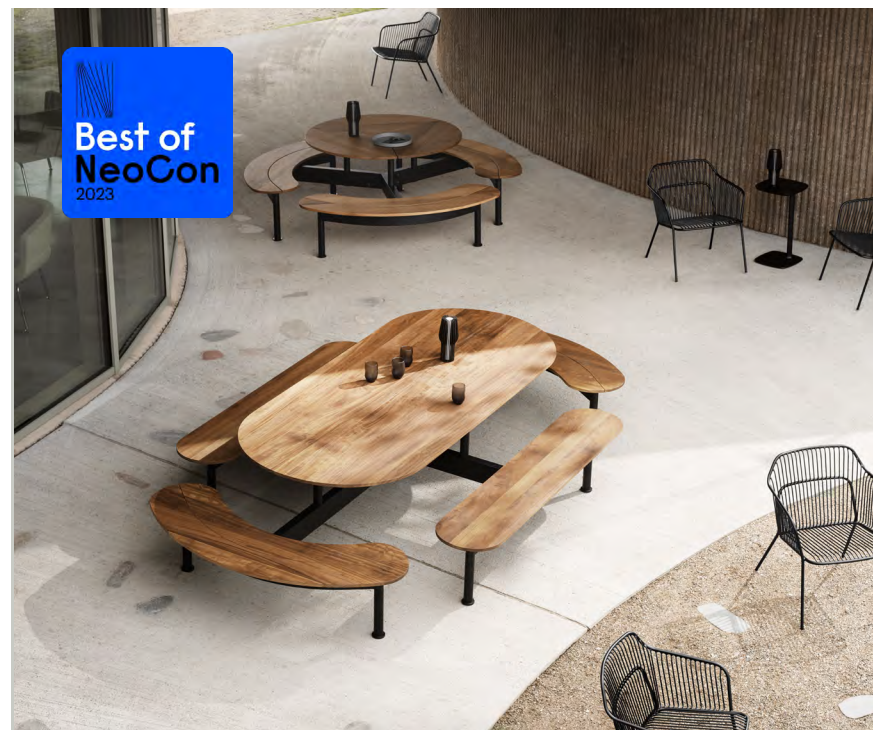
Around the World. 2023 Global Recap.



NeoCon Gold – Ooty Seating

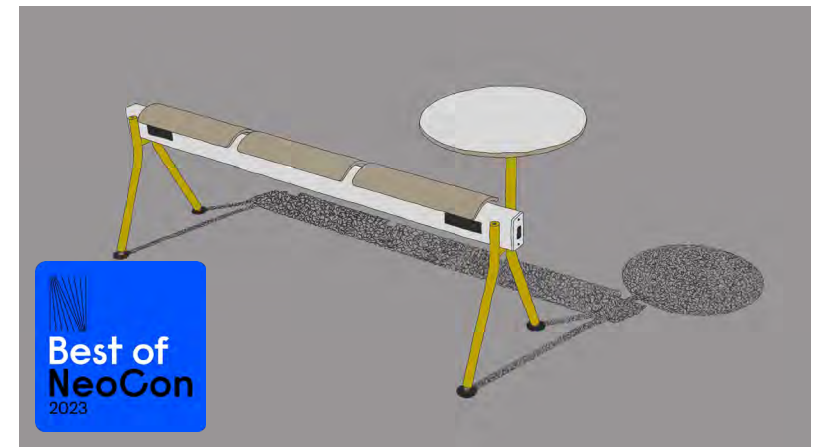


Leave No Trace Exhibition



NeoCon Gold - Tibo Outdoor Furniture

Neocon Gold - CoLab Education Solutions



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Connect with us on Instagram and keep up to date with the latest products and ideas.



SKETCH

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Issue Downloads

You can view and download all the settings in this issue of Sketch by clicking the sticker above.

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What is Sketch?

Sketch is a forum to showcase new ideas, trends, opinions, and products from both the Senator and Allermuir brands. Two completely different brands but with one same vision to create innovative products for the workplace.

The Senator Group

Allermuir and Senator brands are part of The Senator Group.



SENATOR | Allermuir